

- City of Baton Rouge was looking to update their historical post top lights in the downtown area.
- The maintenance people for the city had installed 3 competitive corn cob style lamps and were not happy with the performance.
- **Ricky Noto from Notoco Industries met with the maintenance people and showed them the Light Efficient Design 65W High performance Post Top- LED-8146M40-A.**
- Our lamp is unique because it is designed to eliminate light pollution and to direct the light down towards the ground (task).
- Our lamp far outperformed the competition, price was no longer a deciding factor and our product was chosen as the solution.
- End Result: 230 lamp retrofit sale for Notoco to be phased in over 6 months.

LED-8146M30 Success Story

